Boletín Informativo



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EPM was chosen as the most innovative business in the country.

National directives highlighted EPM's leadership in the area of innovation

For the third consecutive year, EPM was selected as the most innovative business in Colombia in the survey "Business Elite 2014" which is published by the economic journal Portfolio.

In the survey done by the firm Datexco among directors of the principal capitals of the country, EPM achieved first place in the "Innovation" category, followed by Grupo Bancolombia and Postobón. In the same survey EPM was second in the category "Socially and environmentally responsible business", third in the category "Customer service" and sixth in the category "Most admired business".

In highlighting the important recognition, the General Manager of EPM and leader of the EPM group Juan Esteban Calle Restrepo, indicated that "innovating service to the people is one of the avenues that we have identified as a business group. We are convinced that every one of our actions should contribute to the construction of sustainable and competitive territories, and that this should be reflected in the improvement of the quality of life of the communities".

Some of the projects with EPM's stamp of innovation are: the pilot program of the prepaid solar kit, energy and water; the thermal districts; the Connected Life Units (Unidades de Vida Articulada, UVA); and the development with the Eafit University's "Primavera" [Spring], the first solar vehicle in Colombia, which last week received the National Engineering Prize 2014. Precisely, Portfolio remarked that "the bold and enterprising projects make Colombians see this home-country company as the leader in innovation."

For 2014, EPM directed \$ 20 billion for research and innovation, which is on top of the investment of up to \$ 100 billion in the Entrepreneur and Innovation Fund.

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