



Medellin, January 1, 2016

## **The engineer Jorge Londoño De la Cuesta took over as new EPM General Manager and leader of the EPM Group**

- **The executive officer reiterated the deep belief that EPM has towards contributing to the development of the regions in which it interacts**
- **He was appointed by the Mayor of Medellin, Federico Gutiérrez Zuluaga, to lead the organization during the next four years**
- **He is replacing Juan Esteban Calle Restrepo, who ran EPM and the business group from 2012 to 2015**

“In the next four years we will work to provide efficient public utilities that meet the needs of the people, with a warm team of people committed to their work, in order to bring EPM and the business group closer to the heart of the citizens,” Jorge Londoño De la Cuesta stated when he took over as EPM General Manager and leader of the EPM Group this Friday, January 1<sup>st</sup> of 2016.

Londoño De la Cuesta is a Systems Engineer from the Universidad Eafit of Medellin, with academic training in the Presidentes de Empresas [Corporation Presidents] program at the Universidad de los Andes in Bogota. For 27 years, he was the General Manager of Invamer SAS, a company that led market counseling, research, business analytics and social media strategies.

During this time, he had the opportunity to deeply familiarize himself with the Colombian industry and the needs and expectations of consumers from diverse sectors; such as the manufacturing, financial and public utilities sectors, among others. “With the support of the EPM employees, whom I regard for their experience, professionalism and social commitment, I hope to contribute my knowledge and expertise to continue cooperating towards the building of sustainable and competitive territories that contribute to the quality of life and welfare of the communities in all locations in which we are present as a business group,” said the executive officer.

During his professional career, he was also President of Asdesilla (Criollo Horse Breeders Association) and an advising member of the Casa Luker Board of Directors and of the Chairmanship of Grupo Éxito. He has also been a media columnist for magazines such as Poder, Cambio y Dinero and for the newspaper El Tiempo as well as participating as lecturer and guest professor in local, national and international universities, such as Paris-



Sorbonne University (France,) the London School [sic: of] Economics (England) and Miami University (United States).

Londoño De la Cuesta, 50 years old, is married to Mónica Echavarría, and he is the father of Luciana and Raquel, both business administration students. Left-handed, a slow-writer and judicious in his decisions and surroundings, he declares himself a lover of art, music, painting, dance and poetry. When his obligations permit, he takes time to ride his horse and enjoy nature.

From his father, the attorney William Londoño Nicholls, he learned discipline, integrity, order, love of work and study, responsibility and observance. From his mother, Ms Lucía De la Cuesta Arias, who devoted her entire life to social service, he inherited the kindness, warmth, joy, affection, respect, transparency and dedication to service and meet the needs of others. And from the Jesuit priests, at the Colegio San Ignacio de Loyola in Medellín, where he attended primary and secondary school, he obtained his philosophy of life: to serve the welfare of society. These are precisely the values that have been the beacon to his existence and those that he hopes to bring to the organization in the next four years; to contribute to building a society with opportunities for everyone.

## About EPM

EPM Group is a business group, of Colombian origin, located in Medellín, with a presence in Colombia, Chile, El Salvador, Guatemala, Mexico and Panama, with businesses in aqueducts, sanitation, gas, management of solid waste: generation, transmission and distribution of energy, management of waste waters and sea water purification. It is the biggest public utilities company in Colombia and the second in amount of assets, with a business volume in 2014 that amounted to COP 11.5 trillion. It currently provides service to 20 million people.

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**Information for journalists**  
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