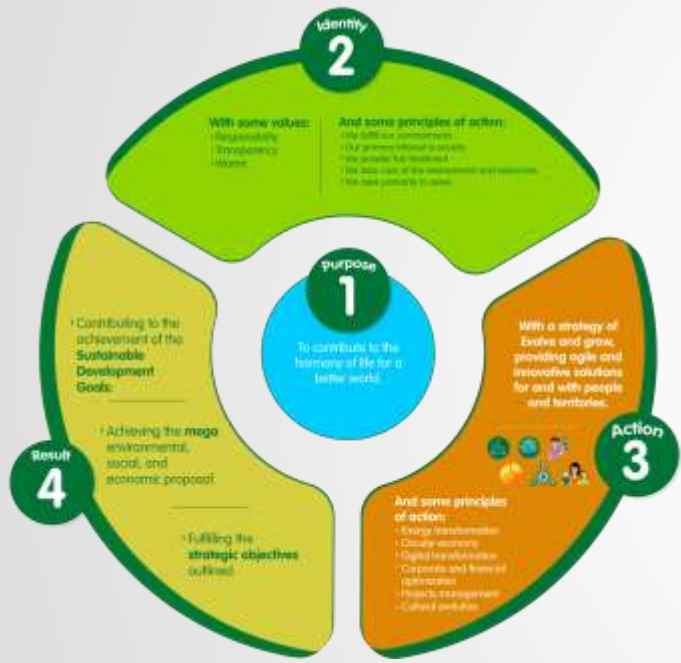




# This is how our Strategy dimension is



**1** Purpose

**Purpose**

What do we exist for

**2** Identity

**Identity:**  
**What we decide to BE:**

It is established by those elements that represent our business philosophy

- Principles of action
- Values

**3** Action

**Action:**  
**What and how we decide to do it:**

Define what and how we achieve our purpose aligned with our identity

- Strategies
- Businesses
- Capacities

**4** Result

**Outcomes:**  
**Where we decide to GO:**

These are achievements that we hope to achieve

- Contribution to the Sustainable Development Goals (SDG)
- MEGA
- Strategic Objectives

# The Purpose, as the heart of EPM Group's strategy



Values and principles of action, as part of our **identity**, guide our business performance...



In the block of **action**, we have the corporate strategy and the business and service imperatives, with their corresponding strategic statements, as well as the strategic focuses:

	Imperative	Value proposal	Addressed to
Imperative <b>Competitive</b>	Offer efficient, universal, clean and innovative solutions.	Competitive prices/rates, social inclusion, care for the environment, comprehensive solutions.	Customer
Imperative <b>Functional</b>	Evolve, through distinctive capabilities, the capabilities of doing and converting them into an advantage for the company.	Contributing to the growth and profitability of businesses by identifying opportunities and developing or appropriating solutions to support value creation.	Businesses

With a strategy of Evolve and grow, providing agile and innovative solutions for and with people and territories.

**Action 3**

And some principles of action:

- › Energy transformation
- › Circular economy
- › Digital transformation
- › Corporate and financial optimization
- › Projects management
- › Cultural evolution



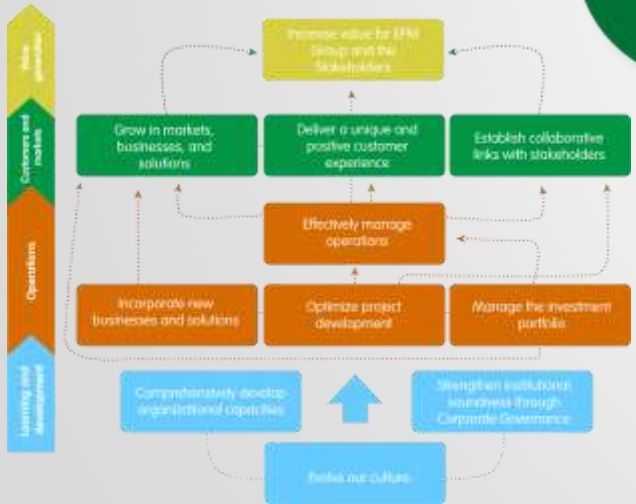


# EPM Group Strategy Dimension

We monitor the progress towards the fulfillment of the strategy, through the elements of **results**:



In 2025 EPM Group will be growing efficiently, sustainably and innovatively; guaranteeing access to the services it provides in the territories where it is present to 100% of the population; protecting 137 thousand new hectares of water basins, in addition to its own, with a carbon neutral operation, and or generating \$12.6 billion of EBITDA.



# In summary...

