



*estamos ahí.*

## **EPM**

# **Corporate Social Responsibility Policy**

**September 2009**

### **Policy**

The Corporate Social Responsibility must be the framework for action within which the strategic objectives of the EPM Business Group are developed, to contribute to sustainable human development through the generation of social, economic, and environmental value, including sustainability issues contemplated in local, national, and global initiatives.

Socially responsible business performance has an ethical foundation, based on the recognition of the impacts that its decisions have on stakeholders; it is articulated with the Corporate Governance and will be managed from the daily work of the company and the people who make it up.

### **Guidelines**

#### **1. Corporate Social Responsibility as an element of the strategy**

The development of plans, models, projects, and business offers must demonstrate the alignment and insertion of the concept of Corporate Social Responsibility defined for EPM.

Constant innovation will be promoted to foster the generation of social, economic, and environmental value.

#### **2. Environmental responsibility, an element of Corporate Social Responsibility**

Through the environmental policy, the commitment to future generations will be assumed, through compliance with legislation, the rational use of the resources which are used, an adequate management of environmental aspects and impacts and the strengthening of environmental culture within the framework of continuous improvement.

#### **3. Transparent and mutually beneficial relationships with society**

Positive, transparent, and relevant links with stakeholders will be maintained and strengthened proactively, which favor a mutually beneficial relationship between EPM and society; and contribute to institutional strengthening.

Complete, timely and reliable information will be issued; and permanent and two-way communication will be established with stakeholders and other audiences.



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#### **4. Importance of internal stakeholders**

Corporate Social Responsibility begins with internal stakeholders, and strengthens the commitment of each person to socially responsible behaviors through the daily exercise of their functions. Relations with the workforce should promote a dignified life.

#### **5. Use of own strengths as a lever**

Corporate Social Responsibility must be managed based on strengths in knowledge, infrastructure and resources, and others that are proper and connatural to business exercise.

#### **6. Exercise from the role of utility service provider**

The socially responsible performance of EPM will be framed in the strategic business objectives, through the promotion of actions associated with its core activities, without supplanting responsibilities of other actors.

#### **7. Universalization and development, the focus of socially responsible action**

Corporate Social Responsibility initiatives should aim at the universalization of service, both in access and affordability; and the leverage of development to generate capacities, income, and prosperity. The prioritization of actions should consider sustainability criteria.

#### **8. Synergies and partnerships for action**

Synergies will be explored within EPM and external allies to undertake Corporate Social Responsibility actions, respecting the role of each actor and drawing on each other's strengths, with a network approach to enhance the impact.

#### **9. Measuring management and impacts**

EPM's socially responsible performance will be measured and reported to stakeholders and other general audiences, with metrics defined and aligned with internationally accepted standards.