



Medellin, October 23, 2015

## **In the MERCO reputation study, EPM Group climbs one position to number four among the companies with highest reputation in Colombia**

- **With respect to 2014 scores, the organization climbed from number five to number four**
- **The Group retained its first position in the Energy, Gas and Water sector**

After climbing one position this year, EPM Group is the fourth best ranked Colombian organization as indicated by its stakeholders according to the results of MERCO 2015 study, which every year, delivers the ranking of the 100 most prestigious companies in the country.

EPM's Chief Executive Officer and leader of EPM Group, Juan Esteban Calle Restrepo, highlighted the positive evolution the economic group is going through, passing from the fifth to the fourth position in the study's measurement while continuing leading the Energy, Gas and Water sector.

Mr. Calle Restrepo noted that "it is a new evidence of the perception of the company among Colombians, especially because of its leading role in the country's development, its corporate values and its achievements as an organization focused on construction of sustainable and competitive territories whose purpose is to bring well-being and opportunities to the several regions in Colombia building an ever closer relationship with its stakeholders.



In the last four years, the Group has stayed in the first five places of MERCO business monitor as one of the most prestigious organizations in the country.

MERCO has been measuring the reputation of companies since 2008 based on the analysis of its economic and financial results, ethics, social and environmental responsibility, internal reputation, labor quality and commercial offer. The study collects opinions from CEOs, citizens, employees, university students, financial analysts, NGOs, consumer associations, economic journalists, academia, opinion leaders and trade unions, among others.

The MERCO study is led by Professor Justo Villafañe (member of Villafañe y Asociados) of Universidad Complutense de Madrid and has become one of the benchmark monitors worldwide. Nowadays it is conducted in nine countries: Spain, Colombia, Argentina, Chile, Ecuador, Bolivia, Mexico and Peru. Centro Nacional de Consultoría is the company responsible for the field work in Colombia in order to define the three categories.

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## **Information for journalists EPM Group's Corporate Communications** Vice Presidency of Communications and Corporate Relations

Juan José García Villegas | (574) 380 65 62 | 310 823 89 42 |  
[juan.garcia.villegas@epm.com.co](mailto:juan.garcia.villegas@epm.com.co)

José Ignacio Murillo Arango | (574) 380 44 04 | 300 619 62 85 |  
[jose.murillo@epm.com.co](mailto:jose.murillo@epm.com.co)

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