



Mónica Pinzón Bueno

Vice President of Communication and Corporate Relations

She is a Social Communicator with an emphasis in Organizational Communication and a Specialist in Communication Law from the Universidad Javeriana, with more than 20 years of experience in strategic communication, brand management and corporate relations. Her professional experience has been developed in both the public and private sectors.

In the private sector, she has worked in various sectors, developing communication strategies aimed at managing the reputation of organizations, crisis management, structuring projects, among others.

In her career in the public sector, she served as Consul General in Boston and Vancouver, where she established channels of collaboration between different economic sectors, developed strategies with the academic sector and achieved public-private alliances for the benefit of compatriots, and the image of the country in its areas of influence.

Among other positions, Monica has served as Head of Communications for the Ministry of National Education, Director of Communications for Sanofi, Communications Consultant for different companies, and Director of Public Affairs and Communications for Zijin-Continental Gold. In the latter, she played an important role in the company's Sustainability projects associated with social management in the territory, strengthening its vocation for service. For three years, she was responsible for the coordination and articulation of the teams for the preparation of the Sustainability Report (GRI standard) and represented the company on various boards of directors in the sector.

In her leadership role, she has overseen multidisciplinary teams, with which she has achieved positive results for organizations, contributing significantly to different business challenges and allowing the viability of different businesses. She is characterized by the establishment of relationships based on trust, open communication, coherence, and respect.

In her family dimension, Monica is married and has 2 children.

On February 19, 2024, she took over as Vice President of Communication and Corporate Relations at EPM.

Líneas de contacto

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Lunes a viernes 7:30 a.m. a 4:30 p.m. Jornada continua

