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Diana Rúa Jaramillo

Acting Executive Vice President of Finance and Investments



Economist with a specialization in Corporate Finance and Capital Markets. In her over 35-year professional and work career, she has held various positions in the financial area and has gained extensive experience in the public utilities sector, with an emphasis on formulating, structuring, implementing and managing strategic business projects, such as: structuring and implementing a new ERP for the EPM Group, Advanced Treasury, Implementing the Cash Budget for the EPM Group, implementing international financial reporting standards (IFRS) for the Group, Optimizing the Cost of Service Collection, structuring for the incursion into the international capital market and structuring, negotiating and following up on public credit operations and the definition of policies, guidelines and financial indicators for follow-up on the financial strategy at a corporate and Group level.

Her 30-year career at EPM has included holding different management positions, such as Manager of Accounting and Financial Services, Vice President of Corporate Finance, Deputy Director of Financial Planning, and Head of the Capital Management Unit, among others.

Her work capacity and organizational knowledge have allowed her to assertively manage the processes and projects she is in charge of, promoting trust and credibility in her team. She is recognized for her vocation to service, collaborative work, transparency, coherence, planning and strategy. These factors that have been determining in her actions and performance.

She worked for close to 5 years in the UNIBAN Social Foundation and in the National Rehabilitation Plan for Antioquia, and has been a member of Boards of Directors of national and international companies, such as CENS, Delsur, Fundación EPM, and others.

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